A simple example might be using the scores of the 5 people taking a test; the results were:

86, 73, 54, 42, and 21

If you scored 73, there are 3 scores out of the total of 5 that scored below you, $\frac{3}{5} = 60\%$, that would be the 60^{th} percentile. You scored above 60% of the people taking the test.