Mode

The mode is a piece of information (data) that appears most frequently. Can't get much easier than that.

If you have ever described the average weight of a particular population, the average height, shoe size, shirt size, the number of points scored in a particular type of game. Those are all examples of you using the mode.

Find the model of the following data: 55, 64, 64, 64, 81, 76, 78, 81